



Shopping Apps

How much time do you spend online? *

- Never use
- Almost never
- Occasionally/Sometimes
- Almost everytime
- Frequently use

What are the purposes for which you use internet? *

- Social networking
- Official Work
- Education
- Entertainment (movie, music etc)
- Gaming
- Shopping
- News
- Other:

What products did you buy recently using a shopping app? (List three items) *

Your answer

Please select the most preferred shopping app *

- Amazon
- ebay
- Flipkart
- Snapdeal
- Myntra
- Shopclues
- Jabong
- Other:

How frequently do you use the shopping app? *

- Never
- Almost Never
- Occasionally/Sometimes
- Almost every time
- Every time

How frequently do you purchase using the shopping app? *

- Once in a week
- Once in two weeks
- Once in a month
- Once in 2 - 3 months
- Once in six months
- Once in a year



When was the last time you purchased using the shopping app?*

- Less than a week
- More than 2 weeks
- In past 30 days
- In past 90 days
- Earlier this year
- Don't remember

please select the appropriate responses to the following statements *

	SD	D	SDA	N	SA	A	SA
I find shopping app useful when I want to buy things.							
Learning how to use shopping app is easy for me.							
Using shopping app increases my chances of getting the best product							
I find the interaction with shopping app is clear and understandable							
Using shopping app helps me accomplish shopping more quickly.							
I find shopping app easy to use.							
Using shopping app helps me save time spent in shopping.							
It is easy for me to become skillful at using shopping app.							
People who are important to me think that I should use shopping app.							
I have a smartphone which enables me to use shopping app.							
People who influence my behavior think that I should use shopping app.							
I have the knowledge and skill necessary to use shopping app.							
People whose opinions I value prefer that I use shopping app.							
I have a high speed data connection which enables to shop at ease. Using shopping app is fun.							
Shopping app helps me get products at reasonable price.							

Using shopping app is enjoyable.

The product I purchase using shopping app is good value for the money.

Using shopping app is very entertaining

Buying products online using shopping app is economical.

The use of shopping app has become a habit for me.

I intend to continue using shopping app in the future.

I am addicted to using shopping app.

I will always try shopping using app.

I must use shopping app.

I plan to continue to use shopping app frequently.

I find shopping app useful when I want to buy things.

Learning how to use shopping app is easy for me.

Using shopping app increases my chances of getting the best product

I find the interaction with shopping app is clear and understandable

Using shopping app helps me accomplish shopping more quickly.

I find shopping app easy to use.

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It is easy for me to become skillful at using shopping app.

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I have a smartphone which enables me to use shopping app.

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The use of shopping app has become a habit for me.

I intend to continue using shopping app in the future.

I am addicted to using shopping app.

I will always try shopping using app.

I must use shopping app.

I plan to continue to use shopping app frequently.



Age (in completed years) *

Your answer

Gender *

Male

Female

Education *

Secondary

Higher Secondary

Bachelor

Masters

Ph.D

Other:

Monthly Income *

< 30,000

30001 - 45000

45001 - 60000

60001 - 75000

> 75001