



M-Shopping of Travel and Tourism Products

What type of mobile telephone do you primarily use?

Regular cell/mobile phone (not a smart phone)

- Android
- iPhone
- Blackberry/RIM
- Windows Mobile
- I don't have a mobile phone

Do you shop online through your mobile phone?

- Yes
- No

What is your frequency of doing online shopping?

- Once in a week
- Once in a month
- Once in three months
- Once in six months
- Once in a year
- Never

Which product category you frequently prefer to buy? (You can select multiple Items)

- Electronics & Computers
- Fashion & Apparel
- Home & Kitchen
- Books & Media
- Travel & Tourism
- None